

Mr. William E. Heinecke

Positions	<ul style="list-style-type: none">• Chairman (Elected 1979)• Chief Executive Officer
Age	61 years (Born 1949)
Educational Credential	<ul style="list-style-type: none">• Honorable Doctoral Degree of Business Administration in Management, Yonok College• International School of Bangkok• Director Certificate Program, Thai Institute of Directors Association
Other Current Positions	<ul style="list-style-type: none">• Chairman of Minor International Plc's subsidiaries• Chairman of Minor Corporation Plc and Chairman of its subsidiaries• Chairman of the Minor Food Group Plc and Chairman of its subsidiaries• Director of Rajadamri Hotel Plc and Director of its subsidiaries• Director of Sermsuk Plc• Director of S&P Syndicate Plc• Independent Director of Indorama Ventures Plc• Director of Everest Worldwide Ltd
Experiences	<ul style="list-style-type: none">• Director of Saatchi & Saatchi Limited• Chairman and Managing Director of Ogilvy & Mather (Thailand) Limited
% of Shareholding as of December 31, 2009	358,135,822 shares or 11.03% of paid up shares